



**The Roosevelt Row Merchants Association (RoRoMa)** is a program of Roosevelt Row Community Development Corporation and fosters a vibrant and sustainable business community and a destination for arts and culture in Roosevelt Row. The Merchants Association is your collective voice as a business leader in our community. Membership fees support marketing, event coordination, advocacy and other priorities we identify together. This is your organization.

**Roosevelt Row Community Development Corporation (CDC)** is a 501(c)3 nonprofit organization established to further the unique character and assets of the area, to advocate for the continuing presence and role of arts and culture in downtown Phoenix, and to foster a dense, diverse and walkable urban environment.

**Yearly membership fee runs the calendar year January 1st - December 31st**

**Basic Member - \$200**

- Inclusion in online directory at RooseveltRow.org
- Inclusion of business events on RooseveltRow.org events calendar (subject to review)
- Inclusion in Roosevelt Row billboard and printed map
- Business Advocacy
- Invite to annual Merchant mixer

**Advocate Member - \$350**

*All Basic Member benefits plus:*

- 50% discount on a First Friday ARTS Market booth space
- Once annual business feature in the Roosevelt Row bi-monthly newsletter (8,650+ opt-in subscribers)
- Complimentary admission to the annual Chile Pepper Festival (up to 10)

**Enthusiast Member - \$500**

*All Advocate Member benefits plus:*

- Once annual profile feature on the Roosevelt Row Website with banner
- Once annual business feature on the Roosevelt Row Facebook page and Instagram account (12.2K+ and 13.1K+ followers respectively)
- Free booth space at the annual Pie Social
- Five tasting tickets to the annual Pie Social
- Two drink tickets to the annual Chile Pepper Festival